

# C U R R I C U L U M   V I T A E

Eoin Mc Loughlin  
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W . [vimeo.com/eoinmcl/eoinmclshowreel](http://vimeo.com/eoinmcl/eoinmclshowreel)

## Education

- Dun Laoghaire - National Film School Ireland  
2003 - 2006 Honours Degree in Film Production  
2006 - 2007 Post Graduate in Cinematography

## Work History

- MEANDBE - January 2012 - present  
Director.  
One half of a directing duo, creating fashion films.  
[meandbepictures.com/films](http://meandbepictures.com/films)
- (Treatment) third company 2011 - Present  
Director of Photography  
Shot Various pieces of content for live performances, including Rihanna & The Rolling Stones.
- ONE DIRECTION - Sony Pictures - March 2013  
Camera Operator.  
1D3D. 3D Concert Film.
- STING 'Back To Base' Tour November 2012 - Live Nation  
Videographer & Photographer.  
Produced edited video and stills content from Sting's 'Back to Bass' Tour 2012 for [sting.com](http://sting.com).
- MCDONALDS - 'We are the Games' July 2012 TV Campaign  
Director of Photography.  
Shot 4 national TV campaigns for McDonalds celebrating the spirit of the games.
- FEBREEZE - 'Breathe Happy - Azerbaijan Wrestling team for 2012 Olympics' TV Campaign  
Director of Photography.
- PAUL MC CARTNEY 'On The Run' Tour Dec 2011 - Live Nation  
Camera Operator and LED technician.
- U2360 Tour August 2009 - September 2011 - Live Nation  
Videographer & Photographer.  
Produced edited video and stills content from U2's '360' Tour for [U2.com](http://U2.com).  
This included behind the scenes videos for GQ magazine and Q Magazine, and a trip to Burma to shoot a film with Aung San Sui Khi.  
I also operated show cameras and built LED video screen for the opening two legs of the tour.

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## Work History continued

- U2360 Tour August 2009 - October 2009

Video Director for support acts.

Including, Elbow, Glasvegas, The Hours, Kaiser Chiefs.

- MUZU.TV 2007 - 2009

Director of Photography

I shot over 30 bands in a studio setting, for [www.muzu.tv](http://www.muzu.tv), including Ham Sandwich, Robtnik, Baddies, The Dagger Lees, The Hot Sprockets and Sweet Jane.

- 2ND ASPECT/ MANINA FILMS 2007 - 2009

Cinematographer and Camera Operator.

Shot various music videos, on a variety of formats.

Worked at several Oxygen festivals, shooting interviews and live footage, for bands such as The Zutons, NERD, Nightbox and Delorentos.

## Technical Experience

- Formats

16mm, Red, Alexa, Sony F55, Canon c300, 5Dmkii.

Final Cut Pro and Color

## Achievements

- Royal TV Society Awards - Student Film of the Year 2008.

Role : Cinematographer

- UK Kodak Student Awards - First Place For Cinematography 2007

- Berlinale Talent Campus

Role: Director / Cinematographer

Based on a winning short film entry, I was selected to attend the Belinale Talent Campus.

## REFERENCES

Luke Franklin - [lukefrank@gmail.com](mailto:lukefrank@gmail.com)

Director with Moxie Pictures. Worked together on McDonalds and Febreeze.

Frances McCahon - [francesmccahon@gmail.com](mailto:francesmccahon@gmail.com)

Publicist with U2